ARTWORK REQUIREMENTS

We preflight every file before we begin production. Turnaround times apply after your approval.

SAME DAY PRINTING NOW AVAILABLE *ask for details*

File Formats
We accept files created in the following formats: eps, pdf, ai*, tif, jpg, psd and indd**.
We recommend using Adobe Photoshop, Illustrator, InDesign or Acrobat for best results.
* Make sure all images are embedded in your file
** Make sure to collect for output(fonts & images)

Type
Please convert all type to outlines or curves.

Images
Artwork submitted to us must be high enough resolution for the output size requested. To do this we recommend images at 125-150 dpi at final resolution(All images saved at offset resolution 300dpi will be down-sampled to 150dpi.) We accept images in either RGB or CMYK. For all fine art output please use RGB. For all other output please use CMYK.

The following list compares a camera's megapixel value to our required output resolution:

8 mp - up to 16"x x20"
10mp - up to 20" x 30"
12mp - up to 24"x 36"
14mp - up to 32" x 40"
16mp - up to 16" x 48"(pano)

We always check image resolution before proofing your job and will notify you if needed.

Artwork Margins
Whenever possible please scale all artwork to 100% of the output size required. If your order has a template download link please follow all guidelines within the template. If your order does not have a template link please allow .5" bleed on all 4 sides of your artwork. Bleeds must be noted by crop-marks place in your artwork.

PDF Settings
When exporting pdf images to us please use the pdf preset labeled "standard". Make sure that any copyright right protected fonts have been outlined prior to saving as a pdf. Make sure that all images are at least 150dpi and your artwork is scaled to 100% output size if available.

Pantone Colors
We do not print Pantone(PMS) images. All of our printers print in process(CMYK) colors. If you are unsure your color will print correctly please request a hardcopy proof(provided at additional cost & extended turnaround time). If requested, we can attempt to color match your PMS color at an additional cost.

Upload all files online at: http://optiondgraphics.com/file-upload.php

WIDE FORMAT PRINTING

FINE ART REPRODUCTION

POP DISPLAYS

BANNERS

POSTERS

PHOTO PRINTING

ARCHIVAL IMAGE PRINTING

TRADE SHOWS

POP-UP DISPLAYS

BANNER STANDS

FABRIC DISPLAYS

WALL COVERINGS

MOUNTING

LAMINATION

GATORBOARD

FOME-COR

DIE CUT SHAPES

RAISED LETTERING

SIGNS

HOW ABOUT STOPPING BY?

SIMPLY PUT "BIG PRINTS"

LETTER READABILTY CHART

MAXIMUM READABLE DISTANCE	READABLE DISTANCE FOR MAXIMUM IMPACT	LETTER HEIGHT
100'	30'	3"
200'	60'	6"
350'- City Block	80'	8"
450'	100'	10"
525'	120'	12"
660' - 1/8 Mile	160'	16"
1000'	240'	24"
1320' - 1/4 Mile	340'	34"
2640' - 1/2 Mile	600'	60"

Common CMYK COLOR MIXES

Dense Black
50/50/50/100

Bright Red
0/100/100/2

Immitation Gold
10/30/100/15

Immitation Silver
10/10/10/45